

ABSTRACT OF THE DISCLOSURE

The invention relates to a system for managing and processing digital media by means of an electronic data processing installation. The system consists of a data bank, in which digital media such as pictures, texts, charts, product data etc. are filed and managed in a standardized, neutral data bank format. The different digital media can be converted into the data bank format by means of suitable input and output filters. The media are managed in the data bank in the form of linked data objects. The linkages of the data objects define the layout of documents which can be output for publication purposes by means of suitable output routines in different output formats such as, for example Postscript and HTML.